

Persatuan

DAYBREAK

Newsletter

Newsletter Issue 28 - August 2007



For The Welfare Of The Disabled

Disabled Adults & Youths Being Rewarded, Encouraged & Accepted in Kinta

FOR PRIVATE CIRCULATION ONLY

An Exchange of Ideas with the Land Down Under



Australian Government



Australia -
Malaysia
Institute



Australia
Malaysia
Business
Council



PHOENIX

IN OCTOBER 2006, Persatuan Daybreak and the Malaysian Special Education Ministry sent two staff members each to visit Phoenix Society Incorporated in Adelaide, Australia for a fortnight to gain an insight on how they provided training and employment for people with disabilities.

Founded in 1958, Phoenix Society is a non-profit organization which undertakes a diverse range of employment options to cater for specific needs of its 500 employees with disabilities by operating Commercial Operations and supported by extensive Human Resources and fundraising programs.

In January 2007, from Daybreak's visit to Australia, a pilot project called "Transition from Integrated Special Education Program to Supported Employment" program was implemented.



▲ Linda, Daybreak's Administration Executive, making a new friend in Australia.

This pilot project, as featured in our April 2007 newsletter, currently provides vocational skills training to 20 pupils from 2 special schools within the Kinta area with suitable supported employment thereafter.

We are proud to report that this pilot project kicked off to a good start as positive behavioral and attitudinal changes such as improved punctuality and discipline in the pupils were noted by their trainers within 6 months of joining the program. All parties involved are optimistic about the success of this pilot project which will enable Daybreak to provide vocational skills training to more disabled school pupils in Kinta, enabling them to secure a brighter tomorrow.

Professor Tan Hock Lim, a member of AMI who visited Daybreak earlier this year, noted the successful outcome of Daybreak's visit to Phoenix in 2006, which provided real results for people with disabilities. He suggested further work in this area to be supported by AMI. As a result, AMI have generously provided Daybreak and Phoenix with AUD\$10,000 to begin a staff exchange program in 2007.

IN JULY 2007 Mr. Robert Styling, General Manager of Human Resources and Mr. Peter Alderson, Training Manager, from Phoenix Society visited Daybreak.

In the week that they were here, the management team together with Robert and Peter brainstormed for new ideas on how to improve on the various aspect of Daybreak's operations and training program. Peter also joined the trainers in the Training Centre and provided our trainers and staff with input, suggestions and advise on how to "try another way" if they felt stuck when working with the trainees.

In mid-August of this year, three staff members from Daybreak will be visiting Phoenix Society again, with the aim of further developing Daybreak's vocational training program. Persatuan Daybreak hopes to establish a productive long-term relationship with both Phoenix Society and AMI to enable Daybreak to achieve its vision of empowering the disabled regardless of race or creed, to become self-reliant, independent and integrated members of society



▲ Robert Styling (left) and Peter Alderson (right) with Daybreak's staff and committee members

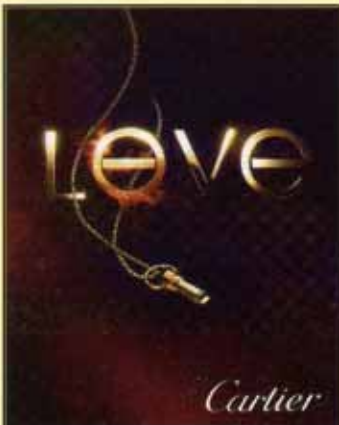
Love Isn't Just During Valentines'

The month of June was indeed an exciting month for Persatuan Daybreak! The morning of June 5th saw the launch of Crabtree & Evelyn's "India Hicks : Island Living" range where India took some time off her busy schedule to talk to our trainees and photos taken with them.

In conjunction with the launch, Crabtree & Evelyn also announced that a percentage of sales from all Malaysia stores in the month of July will be donated to Persatuan Daybreak to help fulfill the dreams of the disabled to live a life with purpose and dignity.



▲ India Hicks spending some time with our trainees during the launch of her Island Living range



Cartier has taken it upon itself to honor the celebration of love, worldwide on June 8th by aptly naming it "LOVEday".

On this day, Cartier organizes charity functions for the benefit of the local organizations in the countries where their subsidiaries are located. In Malaysia, Cartier announced that a percentage of sales of items from the LOVE collection purchased between June 8th to 15th will go to Persatuan Daybreak.

Daybreak's Visitors and Volunteers



◀ **May 7th, 2007**

Members of the Cameron Gospel Hall spent the morning at Daybreak touring our centre while gaining a better understanding of our work with the disabled in Kinta.

▶ **May 31st, 2007**

33 students from Singapore's Catholic Junior College joining in on our Friday morning's sports activity before volunteering the rest of their day helping around Daybreak's Nursery.



◀ **June 7th, 2007**

Mrs. D. Siva and her family celebrated her twin's (Sivaporrnanan and Sivaporrane) 3rd Birthday with Daybreak by distributing birthday cakes and presents to our trainees.

▶ **June 30th, 2007**

42 students and 2 teaches from SMJK Nan Hwa visited our trainees with treated them to a short skid and fresh bread from the Roti Segar Bakery



How You Can Get Involved

My gift to Persatuan Daybreak

RM

Name of Bank

Cheque/Money Order

Please ensure that your Cheque/Money Orders made out to Persatuan Daybreak. DO NOT enclose cash.

Kindly mail your donations to our address below with the following particulars attached.

Thank you for your kindness and generosity.

Dr/Mr/Mrs/Mdm :

Address :

Telephone Number :

Email Address :

Tax Exemption Nr.: LHDN 01/35/42.51/179.6.4702

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